

Novigo Customer Success Profile Shipper - Consumer Goods





AT A GLANCE

About

The Colgate-Palmolive
Company is an American
multinational consumer
products company focused
on the production, distribution, and provision of
household, health care, and
personal products, such as
soaps, detergents, and oral
hygiene products. Under
its "Hills" brand, it is also a
manufacturer of veterinary
products.

Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Ajax, and Tom's of Maine.

Website

www.colgate.com

Industry

Consumer Goods

Key Challenges

- Design a globally adaptable solution that can be tweaked according to specific business requirements with minimal custom developments
- Transitioning from a manual planning & tendering process to a more automated & system supported process
- Integrating the ability to support delivery windows during transportation planning as well as tendering process
- Training new end users in not only the system but also the business process
- Integration with SAP APO to support the Backorder processing (BOP)

Project Objectives

- Transform organization from decentralized transportation departments to centralized transportation planning department
- Implement SAP TM & SAP EM as one global instance for transportation planning & execution into existing SAP system landscape
- Integrate tracking processes for transportation into O2I tracking processes from a business as well as IT point

Solution and Services

SAP Transportation Management & SAP Event Management

Why SAP Solution

Integration with existing SAP ECC landscape

Implementation Highlights

- 9-month implementation timeline covering all domestic North America and Canada business
- Big-bang transition from TPVS to SAP TM
- Integrating logistic events with order management events
- Supporting custom daily operational reports run within the SAP ERP system

Key Benefits

- Global system available to support all transportation management with scalability for further extension & growth
- Global platform for tracking and tracing and proactive alerts
- Switch from manual planning & carrier selection to automized planning & carrier selection process

Why Novigo

In-depth SAP TM knowledge and unique enterprise transformation methodology





